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# **Energizing Entrepreneurial Youth revitalizing your community**



**Big Ideas, Small Towns**  
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energizing entrepreneurial communities

# Youth Impact on Community Revitalization

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# **Youth Impact on Critical Issues**

- **Historical Youth Out-Migration Trends**
- **Loss of Farms, Industry & Small Businesses**
- **Erosion of Leadership Capacity**
- **Generational Wealth Transfer**

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# Youth Attraction Example

1990 Population	7,965
2000 Population	7,452
Percent change	-6.4%
Loss Per Year in 1990s	<b>51 Persons</b>
Total Youth	2,169 Persons
Youth as a Percent of Total	29%
Average Graduating Class	121 Persons
Annual Youth Attraction Goal	<b>18 Persons</b>

***15% Youth Attraction Goal***

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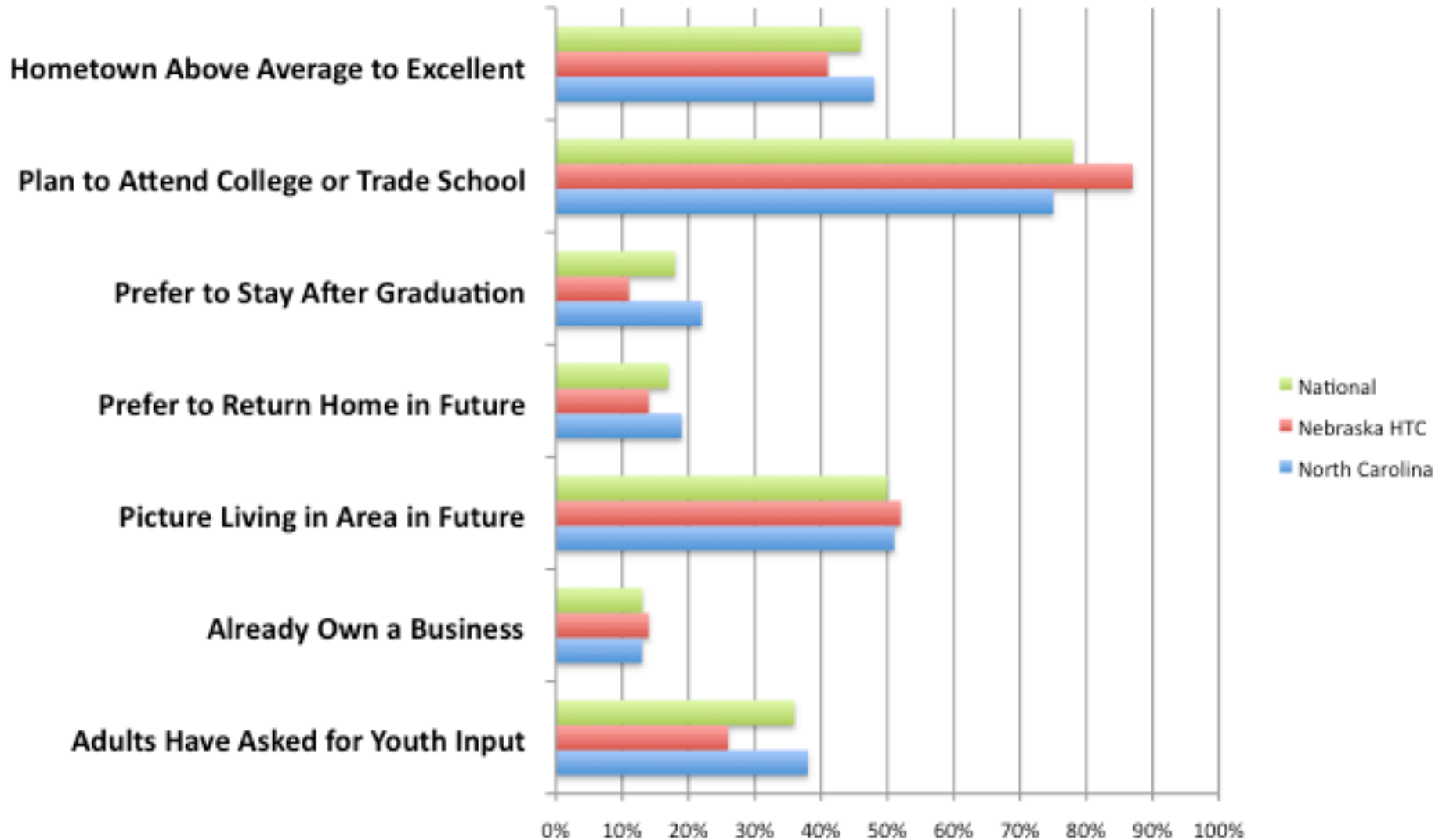
# The Urgency of Acting!

2000 Population	7,452
2010 Population	6,652
Percent change	-10.3%
Loss Per Year in 2000s	<b>80 Persons</b>
Total Youth	1,574 Persons
Youth as a Percent of Total	23.7%
Average Graduating Class	93 Persons
Annual Youth Attraction Goal	<b>27 Persons</b>

***29% Youth Attraction Goal***

# Youth Survey Highlights

Over 40,000 Youth from Across the United States



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***Youth in your community may well represent your greatest resource for economic growth and community sustainability.***

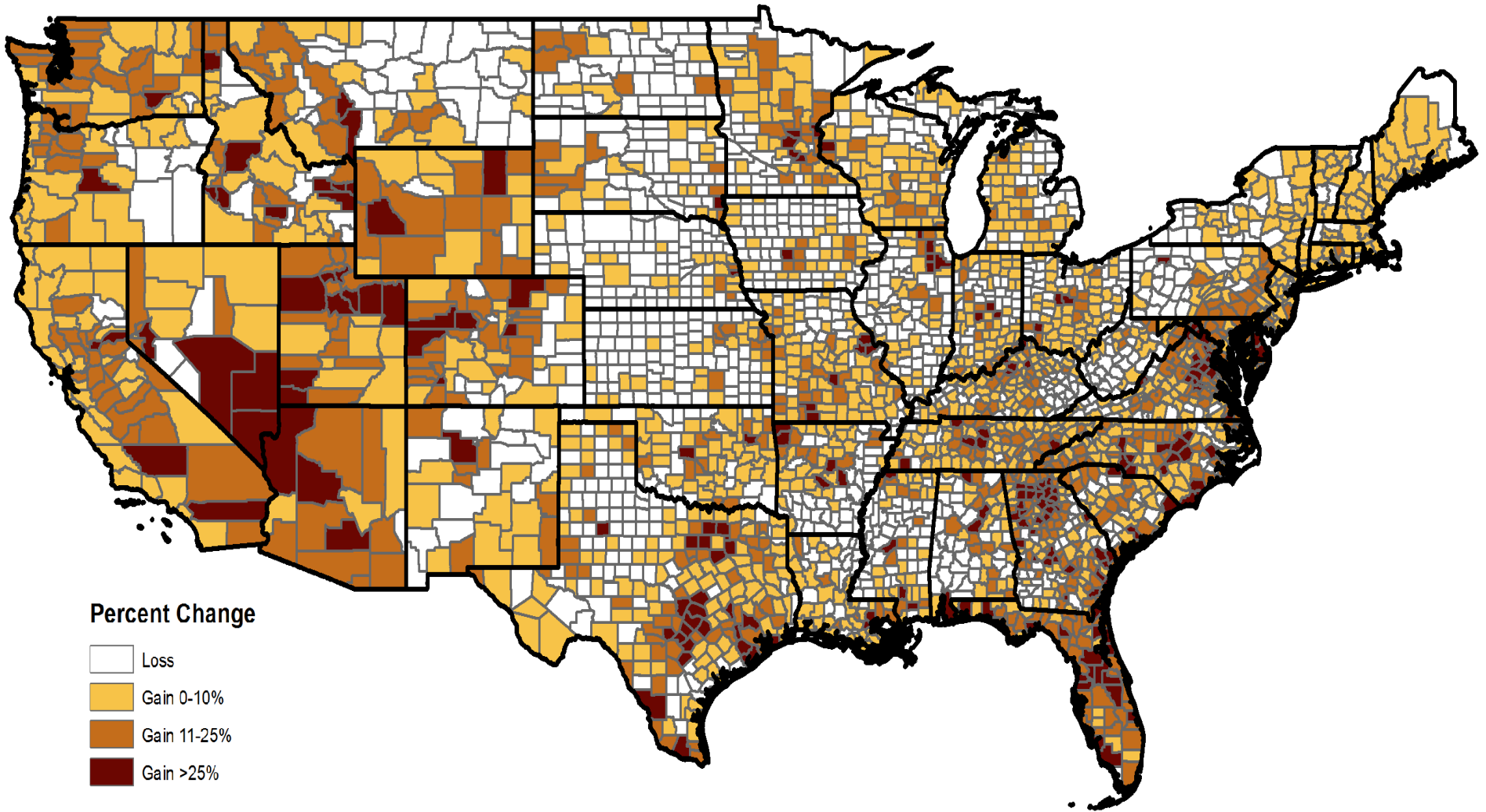
***The challenge is to engage these youth, equip them with the skills and knowledge to be successful, support them and their enterprising ventures, and then invite them home!***

# Demographic Trends



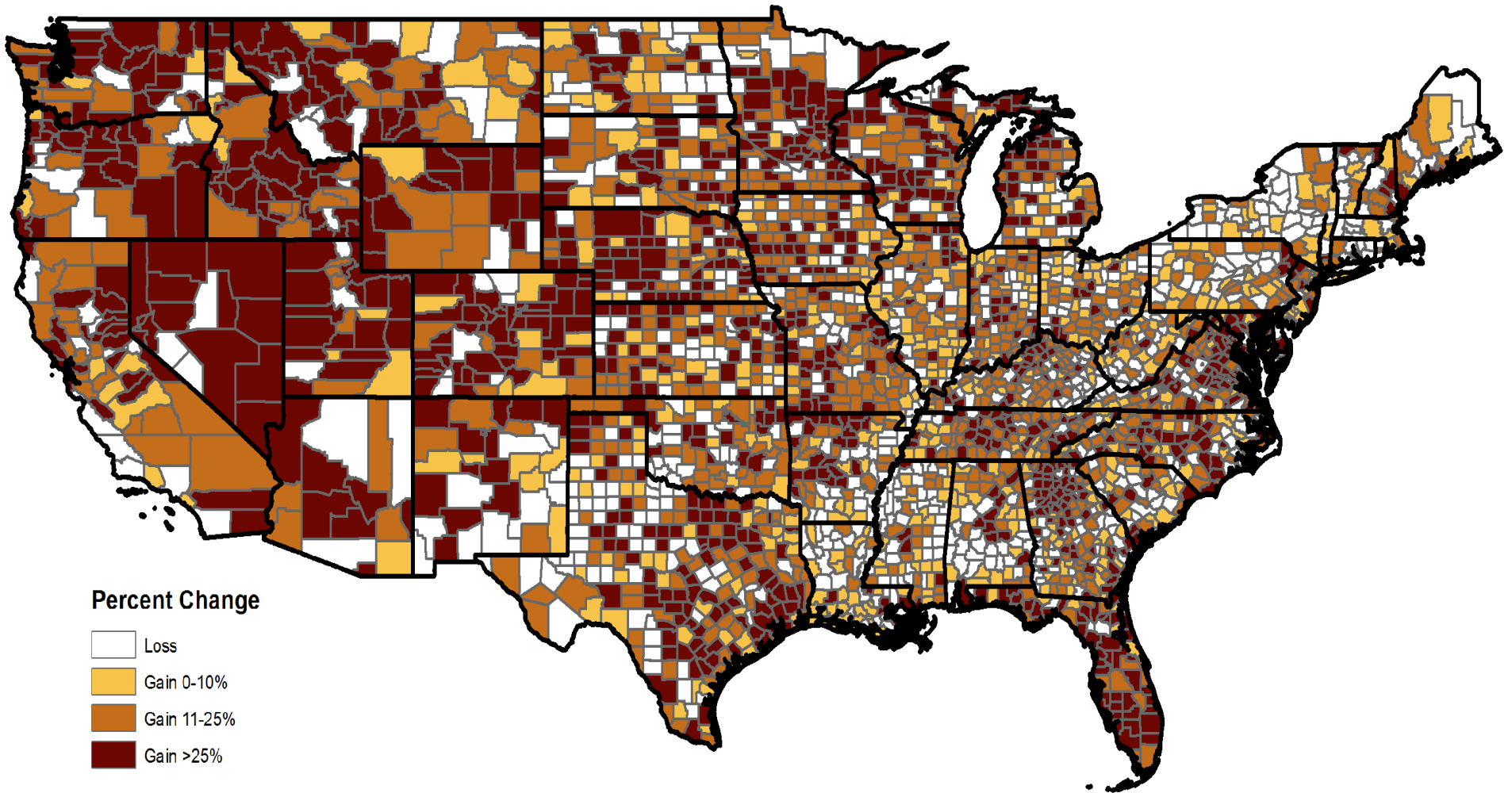
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## Population Change 2000-2010



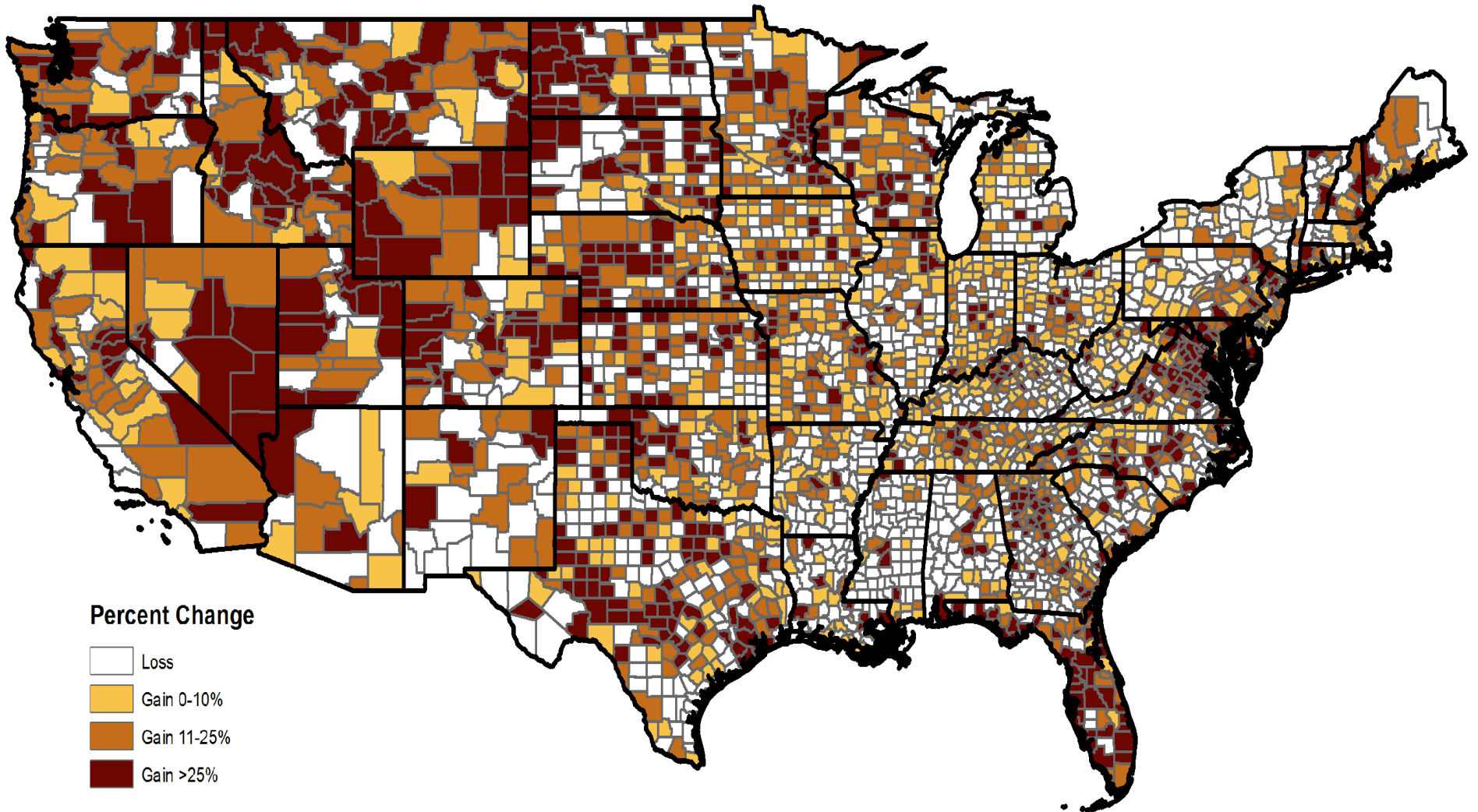
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## Cohort Age 30-34, Percent Change 1990-2000



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## Cohort Age 30-34, Percent Change 2000-2010



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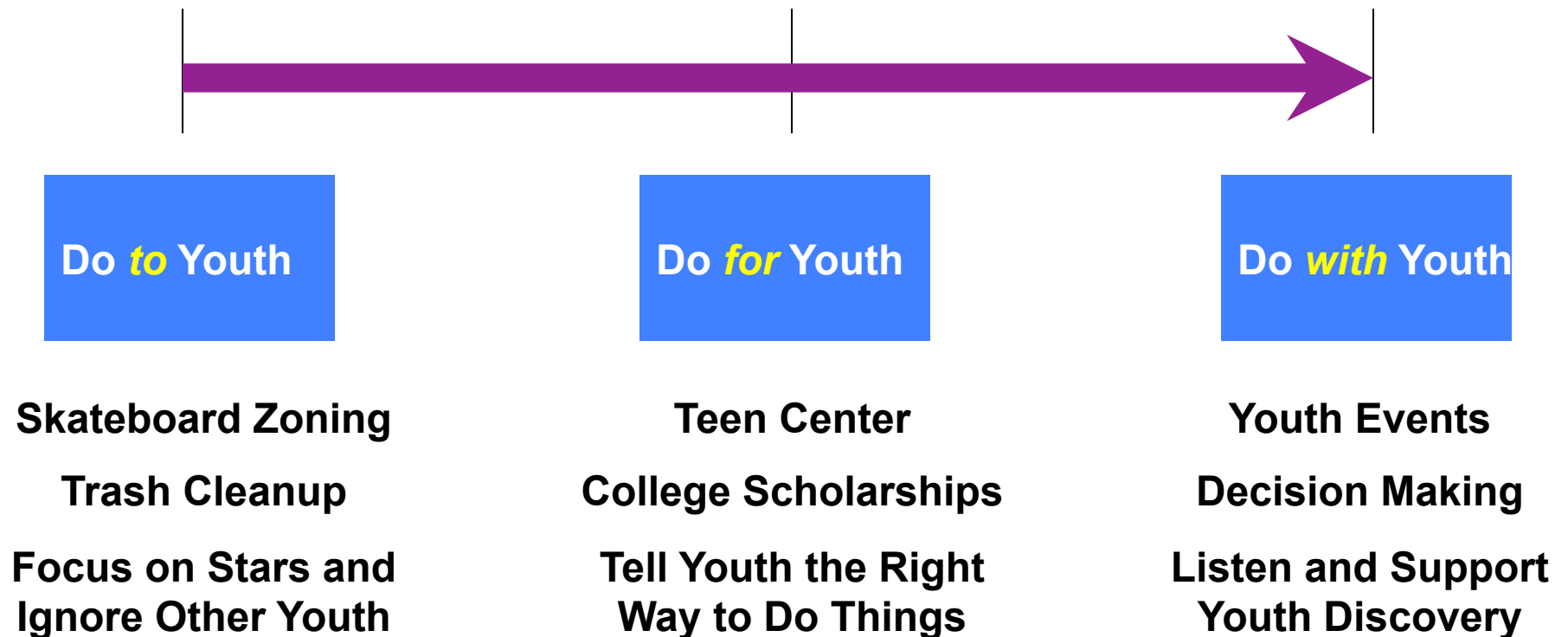
# Our Entrepreneurial Heritage...



# Effective Youth Engagement

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# How communities engage youth...



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# Youth Engagement System<sup>©</sup>





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# Key Strategy Elements

Youth Engagement Working Group

## STEP 1

Assessment of  
Youth  
Engagement  
Opportunities  
and Local  
Development  
Resources

## STEP 2

Development  
and  
Implementation  
of Youth  
Engagement  
Action  
Plan

## STEP 3

Integration with  
Economic  
Development  
Program and  
Alumni-  
Newcomer  
Recruitment

Program Measurement and Evaluation



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# Thank You!



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